

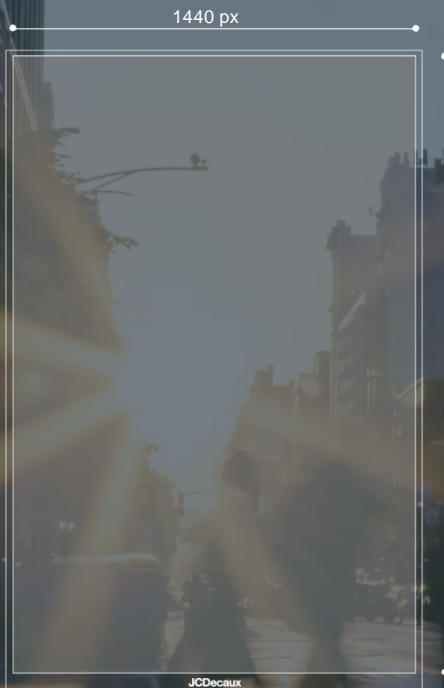
East Gate EG16 EG75 EG78 Video Wall - Portrait

SPEC SHEET



East Gate EG16, EG75 & EG78 Video Wall - Portrait

(1440px x 2160px)



ARTWORK SPECIFICATIONS

| ANIMATED ARTWORK | | STATIC ARTWORK | |
|------------------|--------------------------------|----------------|--------------------------------|
| Dimensions: | 1440 x 2160 pixels portrait | Dimensions: | 1440 x 2160 pixels Portrait |
| Resolution: | 72 dpi | Resolution: | 72 dpi |
| Durations: | *10 Seconds | File format: | jpg, psd, pdf |
| Frame rate: | 25 fps | | |
| Pixel Aspect: | Square Pixels | | |
| Bitrate: | 5000-15 000 kbps | | |
| File format: | mp4, mov | | |

Please ensure that all campaign contracts are booked through your sales representative.

For all other Digital Media Flighting & Creative queries, contact ZA_Digital@jcdecaux.com

jcdecauxafrica.com



THANK YOU

Please request scheduling instructions at least 24 hours ahead of desired time of flighting.

DIGITAL CREATIVE LEAD TIMES:

Resizing and / or reformatting of digital creative: **1-2 working days.**

Video Editing or Adaption of existing digital creative: **2-3 working days.**

Generation of new digital creative: **4-5 working days.**