

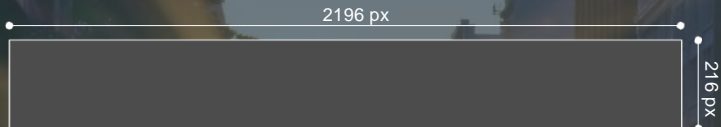
# Sandton Mall SC31 Led Screen

SPEC SHEET



# Sandton SC31 Led Screen

(2198px x 216px)



## ARTWORK SPECIFICATIONS

ANIMATED ARTWORK (4 instances side by side)		STATIC ARTWORK (4 instances side by side)	
Dimensions:	2196 x 216 pixels landscape	Dimensions:	2196 x 216 pixels landscape
Resolution:	72 dpi	Resolution:	72 dpi
Durations:	*10 Seconds	File format:	jpg, psd, pdf
Frame rate:	25 fps		
Pixel Aspect:	Square Pixels		
Bitrate:	5000-15 000 kbps		
File format:	H.265 (HEVC) or H.264 mp4		

Please ensure that all campaign contracts are booked through your sales representative.

# THANK YOU

---

Please request scheduling instructions at least 24 hours ahead of desired time of flighting.

## **DIGITAL CREATIVE LEAD TIMES:**

Resizing and / or reformatting of digital creative: **1-2 working days.**

Video Editing or Adaption of existing digital creative: **2-3 working days.**

Generation of new digital creative: **4-5 working days.**