



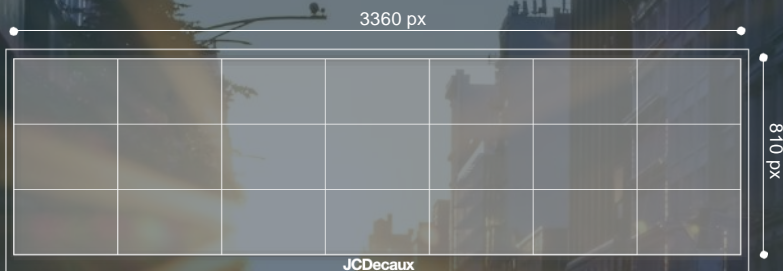
# Sandton Mall SC83 SC84 Video Wall

SPEC SHEET



# Sandton SC83 SC84 Video Wall

(3360px x 810px)



## ARTWORK SPECIFICATIONS

ANIMATED ARTWORK		STATIC ARTWORK	
Dimensions:	3360 x 810 pixels portrait	Dimensions:	3360 x 810 pixels portrait
Resolution:	72 dpi	Resolution:	72 dpi
Durations:	*10 Seconds	File format:	jpg, psd, pdf
Frame rate:	25 fps		
Pixel Aspect:	Square Pixels		
Bitrate:	5000-15 000 kbps		
File format:	H.265 (HEVC) or H.264 mp4		

Please ensure that all campaign contracts are booked through your sales representative.

For all other Digital Media Flighting & Creative queries, contact [ZA\\_Digital@jcdecaux.com](mailto:ZA_Digital@jcdecaux.com)

[jcdecauxafrica.com](http://jcdecauxafrica.com)





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The billboard features a blue background with a person working at a laptop. A diagonal graphic of binary code (0s and 1s) runs across the right side. The African Bank logo is positioned on the right.

# THANK YOU

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Please request scheduling instructions at least 24 hours ahead of desired time of flighting.

## **DIGITAL CREATIVE LEAD TIMES:**

Resizing and / or reformatting of digital creative: **1-2 working days.**

Video Editing or Adaption of existing digital creative: **2-3 working days.**

Generation of new digital creative: **4-5 working days.**