

← Nelson Mandela Square

I-Vision 85" Portrait

SPEC SHEET

(absa) (rewards)

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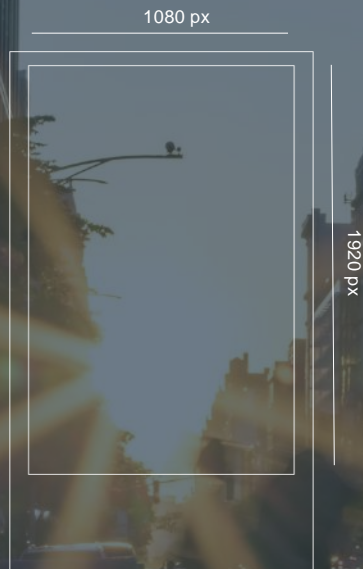
VISA

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JCDecaux

I-Vision 85" Portrait

(85" Portrait)



ARTWORK SPECIFICATIONS

ANIMATED ARTWORK		STATIC ARTWORK	
Dimensions:	1080 x 1920 pixels portrait	Dimensions:	1080 x 1920 pixels portrait
Resolution:	72 dpi	Resolution:	72 dpi
Durations:	*10 Seconds	File format:	jpg, psd, pdf
Frame rate:	25 fps		
Pixel Aspect:	Square Pixels		
Bitrate:	4000-10 000 kbps		
File format:	mp4, mov		

Please ensure that all campaign contracts are booked through your sales representative.

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THANK YOU

VISA

JCDecaux

Please request scheduling instructions at least 24 hours ahead of desired time of flighting.

DIGITAL CREATIVE LEAD TIMES:

Resizing and / or reformatting of digital creative: **1-2 working days.**

Video Editing or Adaption of existing digital creative: **2-3 working days.**

Generation of new digital creative: **4-5 working days.**