

Retail Street Name 1600mm X 1100mm Double Sided

SPEC SHEET



Retail Street Name Double Sided

(1600 x 1100mm)



ARTWORK SPECIFICATIONS

LIVE ARTWORK		FINAL ARTWORK	
Dimensions:	1600 x 1100 mm portrait	Dimensions:	1600 x 1100 mm portrait
Resolution:	300 dpi	Resolution:	300 dpi
File format:	jpg, psd, pdf	File format:	jpg, psd, pdf

We accept artwork in a Mac file on CD or DVD, Dropbox, WeTransfer, email or a One Drive link, provided that it meets with below criteria.

Scan, logo's, fonts & final documents in any of the following design files:

Freehand | Illustrator | Adobe Photoshop | InDesign

Client is required to supply the full pantone codes.

Please ensure that all campaign contracts are booked through your sales representative.

THANK YOU

Please request scheduling instructions at least 24 hours ahead of desired time of flighting.

STATIC CREATIVE LEAD TIMES:

Resizing and / or reformatting of static creative: **1-2 working days.**

Adaption of existing static creative: **2-3 working days.**

Generation of new static creative: **4-5 working days.**