

Hyde Park Roadside Digital 7.5m X 5m Portrait

SPEC SHEET



Hyde Park Roadside Digital

(768px x 480px)



ARTWORK SPECIFICATIONS

ANIMATED ARTWORK		STATIC ARTWORK	
Dimensions:	768 x 480 pixels portrait	Dimensions:	768 x 480 pixels portrait
Resolution:	72 dpi	Resolution:	72 dpi
Durations:	10 or 15 Seconds	File format:	jpg, psd, pdf
Frame rate:	25 fps		
Pixel Aspect:	Square Pixels		
Bitrate:	2000-5000 kbps		
File format:	mp4, mov		

Please ensure that all campaign contracts are booked through your sales representative.

For all other Digital Media Flighting & Creative queries, contact ZA_Digital@jcdecaux.com

jcdecauxafrica.com

THANK YOU

Please request scheduling instructions at least 24 hours ahead of desired time of flighting

DIGITAL CREATIVE LEAD TIMES:

Resizing and / or reformatting of digital creative: **1-2 working days.**

Video Editing or Adaption of existing digital creative: **2-3 working days.**

Generation of new digital creative: **4-5 working days.**