



Citilite Static 3m X 6m

SPEC SHEET

Citilite Static

(3m x 6m)



ARTWORK SPECIFICATIONS

LIVE ARTWORK	
Dimensions:	3000 x 6000 mm landscape
Resolution:	300 dpi
File format:	jpg, psd, pdf, .ai and .eps
Bleed:	50mm all round
Mode	CMYK
Live size	2800 x 5800 mm

We accept artwork in a Mac file on CD or DVD, Dropbox, WeTransfer, email or a One Drive link, provided that it meets with below criteria.

Scan, logo's, fonts & final documents in any of the following design files:

Freehand | Illustrator | Adobe Photoshop | InDesign

Please ensure that all campaign contracts are booked through your sales representative.

For all production related queries please contact: **Samantha Lyon**

✉ samantha.lyon@jcdecaux.com

📞 072 679 2992

💻 jcdecauxafrica.com

THANK YOU

Please request scheduling instructions at least 24 hours ahead of desired time of flighting

STATIC CREATIVE LEAD TIMES:

Resizing and / or reformatting of static creative: **1-2 working days.**

Adaption of existing static creative: **2-3 working days.**

Generation of new static creative: **4-5 working days.**