JCDecaux

POLICY ON USE OF COOKIES AND OTHER TRACKERS

applicable to www.jcdecauxafrica.com

What is a cookie or other trackers?

You are informed that, when browsing our websites, cookies can be **placed on your web browser** to enable, in particular, optimal browsing. Cookies are data stored on your terminal equipment. Our websites use cookies to send information to your browser, enabling the browser to pass data back to the original website (for instance, a session ID, language preference or a date). Other types of trackers, such as **Web beacons**, can also be used. These beacons make calls to servers to display a pixel and enable us to share data with third parties for the purposes described below.

Cookies and other trackers do not allow, under any circumstances, any automatic access to any other file on your computer. No unauthorised third party can access the data stored in the cookie. We may, however, use technologies supplied by third parties that result in the placement and use of trackers for purposes of their own.

What kinds of cookies and other trackers are used and why?

Source of the cookie	Name of cookie	Function
Technical cookie	Drupal.tableDrag.showWeight	Cookie necessary for the operation of the Drupal publication management tool
Technical cookie	has_js	Cookie necessary for the operation of the Drupal publication management tool
Technical session cookie (Drupal publication management tool)	SESSc58e46ab033f687c56cbb7ff8805eed9	Cookie necessary for the operation of the Drupal publication management tool
Google analytics (audience metrics)	_ga	Measurement of website audience
Technical cookie	cookies_enabled	Display/hide the cookie information banner
Technical cookie	jcdecaux_listing_referer_path	Display of a back-button feature
AddThis	__atuvc	Display and load a share button bar to share content on the main social media networks
	__atuvs	Display and load a share button bar to share content on the main social media networks
	bt2	Display and load a share button bar to share content on the main social media networks
	di2	Display and load a share button bar to share content on the main social media networks
	dt	Display and load a share button bar to share content on the main social media networks
	loc	Display and load a share button bar to share content on the main social media networks

	ssc	Display and load a share button bar to share content on the main social media networks
	ssh	Display and load a share button bar to share content on the main social media networks
	sshs	Display and load a share button bar to share content on the main social media networks
	Uid	Display and load a share button bar to share content on the main social media networks
	Um	Display and load a share button bar to share content on the main social media networks
	Uvc	Display and load a share button bar to share content on the main social media networks
	vc	Display and load a share button bar to share content on the main social media networks

Some third-party services may use invisible pixels when sending external newsletters to subscribers. Loading invisible pixels enables them to measure certain behaviours such as the opening of the email or clicking on a link for audience measurement purposes.

When loading a share button bar on our websites, some third-party services may collect non-personal data, using cookies and invisible pixels. They may thus use information about your visits to our websites to offer you ads on other websites about goods and services of possible interest to you.

What choices do you have in terms of cookie management?

You have the choice of setting your browser to accept all cookies, block all cookies, or to inform you whenever a cookie is created, its period of validity and its content, and to refuse the registration of the cookie on your terminal, or else to delete cookies periodically. You can configure your Internet browser settings to disable cookies. However, bear in mind that if you block all cookies you may not be able to use some of the features of the website.

JCDecaux draws your attention to the fact that if you decline the placement or use of a cookie, a refusal cookie will be installed on your terminal equipment. If you delete this refusal cookie, it will not be possible to identify you as having refused the use of cookies. Similarly, when you consent to the use of cookies, a consent cookie is installed. Consent or refusal cookies must stay on your terminal equipment. These types of cookies expire after 13 months.

You can object to the registration of cookies by configuring your browser settings as follows:

- For Mozilla Firefox:
    - ✓ Select the "Tools" menu, then go to "Options"
    - ✓ Click on the "Privacy" icon
    - ✓ Go to the "cookie" menu and select the options that suit you

- For Microsoft Internet Explorer:
    - ✓ Select the "Tools" menu, then go to "Internet Options"
    - ✓ Click on the "Confidentiality" tab
    - ✓ Select the desired level using the cursor (moving the slider to the top to block all cookies)
- For Safari:
    - ✓ In the menu bar, select "Edit"
    - ✓ In the dropdown menu, select "Preferences"
    - ✓ Select the "Security" icon
    - ✓ To block cookies, choose the "Always" option. On this browser it is not possible to block cookies on a case-by-case basis.
- For Chrome:
    - ✓ Click on the Google Chrome menu in the browser's toolbar
    - ✓ Click on "Settings"

- ✓ Click on "Show advanced settings"
- ✓ In the "Privacy" section, click on the button "Content settings"
- ✓ In the "Cookies" section, you can change the following settings: Block all cookies: select the option "Block sites from setting any data".