

Retail Street Name
1570mm X 1027mm
Double Sided

SPEC SHEET

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CZ 97 TG GP

Retail Street Name Double Sided

(1570 x 1027mm)



ARTWORK SPECIFICATIONS

LIVE ARTWORK		FINAL ARTWORK	
Dimensions:	1570 x 1027 mm portrait	Dimensions:	1570 x 1027 mm portrait
Resolution:	300 dpi	Resolution:	300 dpi
File format:	jpg, psd, pdf	File format:	jpg, psd, pdf

We accept artwork in a Mac file on CD or DVD, Dropbox, WeTransfer, email or a One Drive link, provided that it meets with below criteria.

Scan, logo's, fonts & final documents in any of the following design files:

Freehand | Illustrator | Adobe Photoshop | InDesign

Client is required to supply the full pantone codes.

Please ensure that all campaign contracts are booked through your sales representative.

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THANK YOU

Please request scheduling instructions at least 24 hours ahead of desired time of flighting.

STATIC CREATIVE LEAD TIMES:

Resizing and / or reformatting of static creative: **1-2 working days.**

Adaption of existing static creative: **2-3 working days.**

Generation of new static creative: **4-5 working days.**

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