

↑ Edgars Court
↙ Birkling Court
↘ Office Towers
↙ Nelson Mandela Sq
↘ Gautrain

Sandton Mall SC70 Video Wall

SPEC SHEET



TRUWORTHS

R1000
31221

Sandton SC70 Video Wall

(1440px x 2160px)



ARTWORK SPECIFICATIONS

ANIMATED ARTWORK		STATIC ARTWORK	
Dimensions:	1440 x 2160 pixels portrait	Dimensions:	1440 x 2160 pixels portrait
Resolution:	72 dpi	Resolution:	72 dpi
Durations:	*10 Seconds	File format:	jpg, psd, pdf
Frame rate:	25 fps		
Pixel Aspect:	Square Pixels		
Bitrate:	5000-15 000 kbps		
File format:	H.265 (HEVC) or H.264 mp4		

Please ensure that all campaign contracts are booked through your sales representative.

For all other Digital Media Flighting & Creative queries, contact ZA_Digital@jcdecaux.com

jcdecauxafrica.com

SUMMER
Sale
THANK YOU

Please request scheduling instructions at least 24 hours ahead of desired time of flighting.

DIGITAL CREATIVE LEAD TIMES:

Resizing and / or reformatting of digital creative: **1-2 working days.**

Video Editing or Adaption of existing digital creative: **2-3 working days.**

Generation of new digital creative: **4-5 working days.**