

10A M2
City
Durban
10B Selby
150 m

M1
Bloemfontein
M2
Rondepoort 10C

Picknicks

Supersign 5m X 20m

SPEC SHEET

JCDecaux *The sense of the city*
jcdecauxafrica.com
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Supersign

(5m x 20m)

19900 mm

4900 mm

JCDecaux

ARTWORK SPECIFICATIONS

LIVE ARTWORK

Dimensions:	4900 x 19900 mm landscape
Resolution:	300 dpi
File format:	jpg, psd, pdf, .ai and .eps
Bleed:	50mm all round
Mode	CMYK
Live size	4700 x 19700 mm

We accept artwork on Dropbox, WeTransfer, email, physical drive or a One Drive link, provided that it meets all requirements.

Scan, logo's, fonts & final documents in any of the following design files:
Freehand | Illustrator | Adobe Photoshop | InDesign

All artwork must be set up to a minimum of 10% of the final size.

All artwork needs to be supplied with SHERPAS (colour proofs) when required.

Please ensure that all campaign contracts are booked through your sales representative.

For all production related queries please contact: **Samantha Lyon**

✉ samantha.lyon@jcdecaux.com

☎ 072 679 2992

💻 jcdecauxafrica.com



THANK YOU

Please request scheduling instructions at least 24 hours ahead of desired time of flighting.

STATIC CREATIVE LEAD TIMES:

Resizing and / or reformatting of static creative: **1-2 working days.**

Adaption of existing static creative: **2-3 working days.**

Generation of new static creative: **4-5 working days.**