



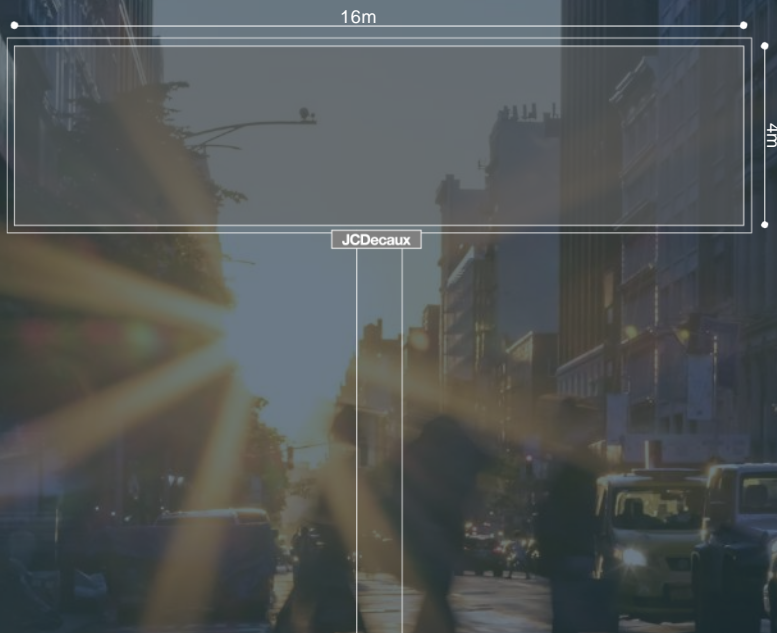
Supersign 4m X 16m

SPEC SHEET



Supersign

(4m x 16m)



ARTWORK SPECIFICATIONS

| LIVE ARTWORK | |
|--------------|-----------------------------|
| Dimensions: | 390 x 1590 mm portrait |
| Resolution: | 300 dpi |
| File format: | jpg, psd, pdf, .ai and .eps |
| Bleed: | 50mm all round |
| Mode | CMYK |
| Live size | 370 x 1570 mm |

We accept artwork on Dropbox, WeTransfer, email, physical drive or a One Drive link, provided that it meets all requirements.

Scan, logo's, fonts & final documents in any of the following design files:
Freehand | Illustrator | Adobe Photoshop | InDesign

All artwork must be set up to a minimum of 10% of the final size.

All artwork needs to be supplied with SHERPAS (colour proofs) when required.

Please ensure that all campaign contracts are booked through your sales representative.



THANK YOU

Please request scheduling instructions at least 24 hours ahead of desired time of flighting.

STATIC CREATIVE LEAD TIMES:

Resizing and / or reformatting of static creative: **1-2 working days.**

Adaption of existing static creative: **2-3 working days.**

Generation of new static creative: **4-5 working days.**

