

Cape Town International Digital 4m X 10m(BB001,BB021)

SPEC SHEET



Cape Town Airport(BB001,BB021)

(4m x 10m)

960 px

360 px

JCDecaux

ARTWORK SPECIFICATIONS*
Please Note Cape Town is static
only.

NON-ANIMATED ARTWORK CAPE TOWN ONLY

Dimensions:	960 x 360 pixels landscape
Resolution:	72 dpi
Duration:	Minimum duration of 10 sec with subtle animation
Frame rate:	25 fps
Pixel Aspect:	Square Pixels
Bitrate:	2000-5000 kbps
File format:	mp4, mov, jpg, psd

Please ensure that all campaign contracts are booked through your sales representative.

For all other Digital Media Flighting & Creative queries, contact ZA_Digital@jcdecaux.com

jcdecauxafrica.com



THANK YOU

Please request scheduling instructions at least 24 hours ahead of desired time of flighting.

DIGITAL CREATIVE LEAD TIMES:

Resizing and / or reformatting of digital creative: **1-2 working days.**

Video Editing or Adaption of existing digital creative: **2-3 working days.**

Generation of new digital creative: **4-5 working days.**