



# Roadside Digital STATIC ARTWORK ONLY 4.5m X 18m

SPEC SHEET

# Super Sign Digital

(4.5m x18m)



## ARTWORK SPECIFICATIONS

ARTWORK		STATIC ARTWORK	
Dimensions:	1800 x 456 pixels landscape	Dimensions:	1800 x 456 pixels landscape
Resolution:	72 dpi	Resolution:	72 dpi
Durations:	10 Seconds	File format:	jpg, psd, pdf
Frame rate:	25 fps		
Pixel Aspect:	Square Pixels		
Bitrate:	2000-5000 kbps		
File format:	mp4, mov		

Please ensure that all campaign contracts are booked through your sales representative.

For all other Digital Media Flighting & Creative queries, contact [ZA\\_Digital@jcdecaux.com](mailto:ZA_Digital@jcdecaux.com)

[jcdecauxafrica.com](http://jcdecauxafrica.com)



# THANK YOU

Please request scheduling instructions at least 24 hours ahead of desired time of flighting.

## **DIGITAL CREATIVE LEAD TIMES:**

Resizing and / or reformatting of digital creative: **1-2 working days.**

Video Editing or Adaption of existing digital creative: **2-3 working days.**

Generation of new digital creative: **4-5 working days.**