

Building South African Brands for over 30 years

d South African Company

## Roadside Digita Am X:10m

SPEC SHEET

## **Roadside Digital** (4m x 10m)



## **ARTWORK SPECIFICATIONS**

ANIMATED ARTWORK		STA	STATIC ARTWORK	
Dimensions:	960 x 384 pixels landscape	Dimensions:	960 x 384 pixels landscape	
Resolution:	72 dpi	Resolution:	72 dpi	
Durations:	10 Seconds	File format:	jpg, psd, pdf	
Frame rate:	25 fps		A DE AND	
Pixel Aspect:	Square Pixels			
Bitrate:	2000-5000 kbps	F THE PARTY		
File format:	mp4, mov			

Please ensure that all campaign contracts are booked through your sales representative.

For all other Digital Media Flighting & Creative queries, contact ZA\_Digital@jcdecaux.com

jcdecaux**africa**.com

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Please request scheduling instructions at least 24 hours ahead of desired time of flighting.

## DIGITAL CREATIVE LEAD TIMES:

Resizing and / or reformatting of digital creative: **1-2 working days.** Video Editing or Adaption of existing digital creative: **2-3 working days.** Generation of new digital creative: **4-5 working days.**