

Cape town Roadside Digital STATIC 3m X 6m

SPEC SHEET



Cape Town Roadside Digital

(3m x 6m)

576 px



ARTWORK SPECIFICATIONS*
Please Note Cape Town is static only.

NON-ANIMATED ARTWORK CAPE TOWN ONLY

Dimensions:	576 x 288 pixels landscape
Resolution:	72 dpi
Duration:	20 Second Static Image
Frame rate:	25 fps
Pixel Aspect:	Square Pixels
Bitrate:	2000-5000 kbps
File format:	mp4, mov, jpg, psd

Please ensure that all campaign contracts are booked through your sales representative.

For all other Digital Media Flighting & Creative queries, contact ZA_Digital@jcdecaux.com

jcdecauxafrica.com



THANK YOU

Please request scheduling instructions at least 24 hours ahead of desired time of flighting

DIGITAL CREATIVE LEAD TIMES:

Resizing and / or reformatting of digital creative: **1-2 working days.**

Video Editing or Adaption of existing digital creative: **2-3 working days.**

Generation of new digital creative: **4-5 working days.**