

# Cape Town International Airport

Digital 4m X 10m

(00165529D01S, 00165528D01S)

MATERIAL SPECIFICATIONS

# Cape Town Airport(BB001,BB021)

(4m x 10m)



**ARTWORK SPECIFICATIONS\***  
**Please Note Cape Town is static only.**

## **NON-ANIMATED ARTWORK CAPE TOWN ONLY**

Dimensions:	960 x 360 pixels landscape
Resolution:	72 dpi
Duration:	Minimum duration of 10 sec with subtle animation
Frame rate:	25 fps
Pixel Aspect:	Square Pixels
Bitrate:	2000-5000 kbps
File format:	mp4, mov, jpg, psd

Please ensure that all campaign contracts are booked through your sales representative.

For all other Digital Media Flighting & Creative queries, contact [ZA\\_Digital@jcdecaux.com](mailto:ZA_Digital@jcdecaux.com)

[jcdecauxafrica.com](http://jcdecauxafrica.com)



# THANK YOU

Please request scheduling instructions at least 24 hours ahead of desired time of flighting.

## **DIGITAL CREATIVE LEAD TIMES:**

Resizing and / or reformatting of digital creative: **1-2 working days.**

Video Editing or Adaption of existing digital creative: **2-3 working days.**

Generation of new digital creative: **4-5 working days.**