



# Gautrain

## Sandton/Airport Line

### Digital

MATERIAL SPECIFICATIONS

# Gautrain Sandton/Airport Line Digital

(1600px x 800px)

## ARTWORK SPECIFICATIONS



ANIMATED ARTWORK		STATIC ARTWORK	
Dimensions:	1600 x 800 pixels landscape	Dimensions:	1600 x 800 pixels landscape
Resolution:	72 dpi	Resolution:	72 dpi
Durations:	*10 Seconds	File format:	jpg, psd, pdf
Frame rate:	25 fps		
Pixel Aspect:	Square Pixels		
Bitrate:	2000-5000 kbps		
File format:	mp4, mov		

Please ensure that all campaign contracts are booked through your sales representative.

For all other Digital Media Flighting & Creative queries, contact [ZA\\_Digital@jcdecaux.com](mailto:ZA_Digital@jcdecaux.com)

[jcdecauxafrica.com](http://jcdecauxafrica.com)





# THANK YOU

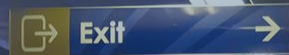
Please request scheduling instructions at least 24 hours ahead of desired time of flighting.

## DIGITAL CREATIVE LEAD TIMES:

Resizing and / or reformatting of digital creative: **1-2 working days.**

Video Editing or Adaption of existing digital creative: **2-3 working days.**

Generation of new digital creative: **4-5 working days.**



O. R. TAMBOU 4m 8m

Escalator