JCDecaux

Sandton City Centre Court Curved LED Screen SC31-DS01

uth Africa

3

Sandton City SC31-D01S Led Screen

(2198px x 216px)



ARTWORK SPECIFICATIONS

ANIMATED ARTWORK (4 instances side by side)		STATIC ARTWORK (4 instances side by side)	
Dimensions:	2196 x 216 pixels landscape	Dimensions:	2196 x 216 pixels landscape
Resolution:	72 dpi	Resolution:	72 dpi
Duration:	10 Seconds	Duration:	10 Seconds
Frame rate:	25 fps	File Format:	MP4, JPEG
Pixel Aspect:	Square Pixels		
Bitrate:	5000-15 000 kbps		
File format:	H.265 (HEVC) or H.264 MP4		

Please ensure that all campaign contracts are booked through your sales representative.

For all other Digital Media Flighting & Creative queries, contact ZA_Digital@jcdecaux.com

jcdecauxafrica.com

THANK YOU

A X ARMANI EXCHI

NO ALL E

CDecaux

Please request scheduling instructions at least 24 hours ahead of desired time of flighting.

DIGITAL CREATIVE LEAD TIMES:

Resizing and / or reformatting of digital creative: **1-2 working days.** Video Editing or Adaption of existing digital creative: **2-3 working days.** Generation of new digital creative: **4-5 working days.**