

Nelson Mandela Square Video Wall

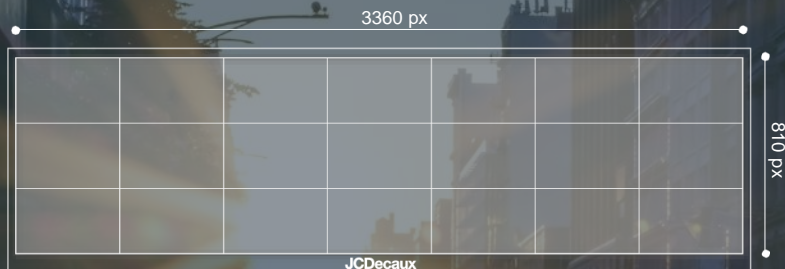
SC83-D01S, SC84-D01S
South Africa



Sandton SC83-D01S, SC84-D01S Video Wall

(3360px x 810px)

ARTWORK SPECIFICATIONS



ANIMATED ARTWORK		STATIC ARTWORK	
Dimensions:	3360 x 810 pixels Landscape	Dimensions:	3360 x 810 pixels Landscape
Resolution:	72 dpi	Resolution:	72 dpi
Duration:	10 Seconds	Duration:	10 Seconds
Frame rate:	25 fps	File format:	MP4, JPEG
Pixel Aspect:	Square Pixels		
Bitrate:	5000-15 000 kbps		
File format:	H.265 (HEVC) or H.264 MP4		

Please ensure that all campaign contracts are booked through your sales representative.

For all other Digital Media Flighting & Creative queries, contact ZA_Digital@jcdecaux.com

jcdecauxafrica.com



THANK YOU

Please request scheduling instructions at least 24 hours ahead of desired time of flighting.

DIGITAL CREATIVE LEAD TIMES:

Resizing and / or reformatting of digital creative: **1-2 working days.**

Video Editing or Adaption of existing digital creative: **2-3 working days.**

Generation of new digital creative: **4-5 working days.**