

Sandton City Upper Level Video Wall

SC70-D01S
South Africa

Mastercard, the proud
worldwide partner of
FIFA World Cup 2022



JCDecaux

Sandton SC70-D01S Video Wall

(1440px x 2160px)



ARTWORK SPECIFICATIONS

| ANIMATED ARTWORK | | STATIC ARTWORK | |
|------------------|-----------------------------|----------------|-----------------------------|
| Dimensions: | 1440 x 2160 pixels portrait | Dimensions: | 1440 x 2160 pixels portrait |
| Resolution: | 72 dpi | Resolution: | 72 dpi |
| Duration: | 10 Seconds | Duration: | 10 Seconds |
| Frame rate: | 25 fps | File format: | MP4, JPEG |
| Pixel Aspect: | Square Pixels | | |
| Bitrate: | 5000-15 000 kbps | | |
| File format: | H.265 (HEVC) or H.264 MP4 | | |

Please ensure that all campaign contracts are booked through your sales representative.

For all other Digital Media Flighting & Creative queries, contact **ZA_Digital@jcdecaux.com**

jcdecauxafrica.com

THANK YOU

Please request scheduling instructions at least 24 hours ahead of desired time of flighting.

DIGITAL CREATIVE LEAD TIMES:

Resizing and / or reformatting of digital creative: **1-2 working days.**

Video Editing or Adaption of existing digital creative: **2-3 working days.**

Generation of new digital creative: **4-5 working days.**