

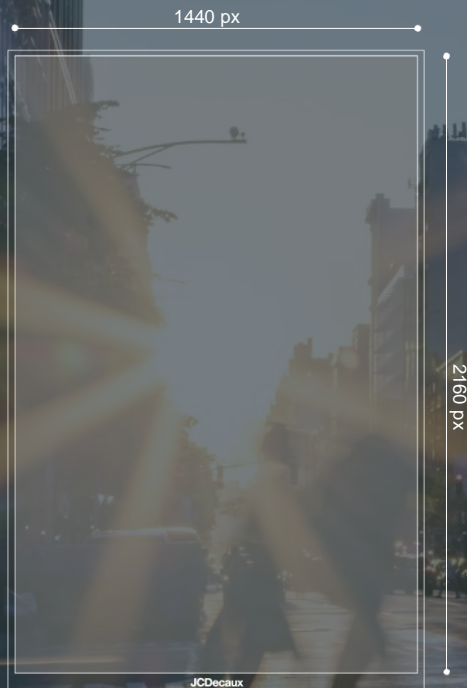
# Eastgate Shopping Centre MALL m-Vision

EG16-D01S, EG75-D01S, EG78-D01S  
South Africa



# East Gate Mall EG16, EG75 & EG78 Video Wall - Portrait

(1440px x 2160px)



## ARTWORK SPECIFICATIONS

ANIMATED ARTWORK		STATIC ARTWORK	
Dimensions:	1440 x 2160 pixels portrait	Dimensions:	1440 x 2160 pixels Portrait
Resolution:	72 dpi	Resolution:	72 dpi
Duration:	10 Seconds	Duration:	10 Seconds
Frame rate:	25 fps	File format:	MP4, JPEG
Pixel Aspect:	Square Pixels		
Bitrate:	5000-15 000 kbps		
File format:	H.265 (HEVC) or H.264 MP4		

Please ensure that all campaign contracts are booked through your sales representative.

For all other Digital Media Flighting & Creative queries, contact [ZA\\_Digital@jcdecaux.com](mailto:ZA_Digital@jcdecaux.com)

[jcdecauxafrica.com](http://jcdecauxafrica.com)



# THANK YOU

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Please request scheduling instructions at least 24 hours ahead of desired time of flighting.

## DIGITAL CREATIVE LEAD TIMES:

Resizing and/or reformatting of digital creative: **1-2 working days.**

Video Editing or Adaption of existing digital creative: **2-3 working days.**

Generation of new digital creative: **4-5 working days.**