

# All Malls Mall i-VISION

All Sites  
South Africa

SANDTON CITY

Savanna

Trevor!

In the MZANSIVERSE  
the term "Ja, no" is a  
punctuation mark

BUY

#NO

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# i-Vision 85" Portrait

(1080px x 1920px)



## ARTWORK SPECIFICATIONS

ANIMATED ARTWORK		STATIC ARTWORK	
Dimensions:	1080 x 1920 pixels portrait	Dimensions:	1080 x 1920 pixels portrait
Resolution:	72 dpi	Resolution:	72 dpi
Duration:	10 Seconds	Duration:	10 Seconds
Frame rate:	25 fps	File format:	MP4, JPEG
Pixel Aspect:	Square Pixels		
Bitrate:	4000-10 000 kbps		
File format:	H.265 (HEVC) or H.264 MP4		

Please ensure that all campaign contracts are booked through your sales representative.

For all other Digital Media Flighting & Creative queries, contact [ZA\\_Digital@jcdcaux.com](mailto:ZA_Digital@jcdcaux.com)

[jcdcauxafrica.com](http://jcdcauxafrica.com)

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EUROPA ART

Superfine

Superfine



# THANK YOU

Please request scheduling instructions at least 24 hours ahead of desired time of flighting.

## **DIGITAL CREATIVE LEAD TIMES:**

Resizing and / or reformatting of digital creative: **1-2 working days.**

Video Editing or Adaption of existing digital creative: **2-3 working days.**

Generation of new digital creative: **4-5 working days.**