

JCDecaux

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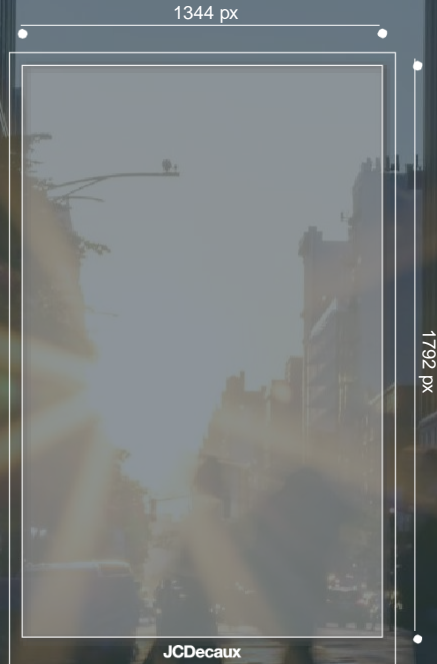
Sandton City Upper Level

P2.5 LED Screen

SC77-D01S
South Africa

Sandton SC77-D01S P2.5 LED

(1344px x 1792px)



ARTWORK SPECIFICATIONS

ANIMATED ARTWORK

Dimensions:	1344 x 1792 pixels portrait Aspect ratio: 16:21.3
Resolution:	72 dpi
Duration:	10 Seconds
Frame rate:	25 fps
Pixel Aspect:	Square Pixels
Bitrate:	5000-15 000 kbps
File format:	H.265 (HEVC) or H.264 MP4

STATIC ARTWORK

Dimensions:	1344 x 1792 pixels portrait Aspect ratio: 16:21.3
Resolution:	72 dpi
Duration:	10 Seconds
File format:	MP4, JPEG

Please ensure that all campaign contracts are booked through your sales representative.

For all other Digital Media Flighting & Creative queries, contact ZA_Digital@jcdecaux.com

jcdecauxafrica.com

TRUWORTHS

TRUWORTHS
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ONLY ON NETFLIX | 28 JUNE

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THANK YOU

Please request scheduling instructions at least 24 hours ahead of desired time of flighting.

DIGITAL CREATIVE LEAD TIMES:

- Resizing and / or reformatting of digital creative: **1-2 working days.**
- Video Editing or Adaption of existing digital creative: **2-3 working days.**
- Generation of new digital creative: **4-5 working days.**