

JCDecaux

NEW

# Sandton City Upper-Level P2.5 LED Screen

SC70-D01S  
South Africa

ISSEY MIYAKE  
LE SEL D'ISSEY  
the new refillable fragrance for men

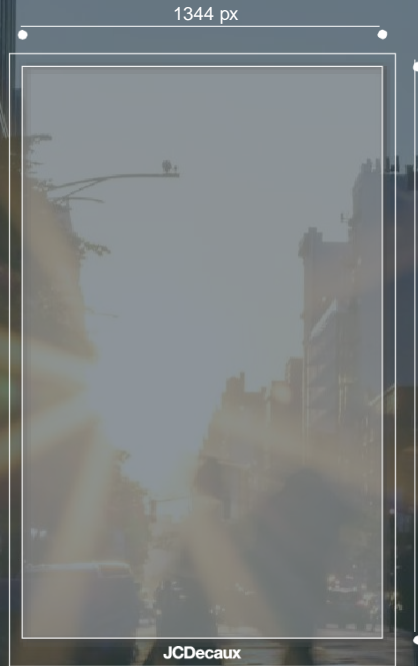
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↑ Edgars Court (B)  
↑ Banking Court (B)  
↑ Office Towers (B)  
↑ Nelson Mandela Sq (B)  
↑ Garage (B)

SALE  
FINAL CLEARANCE

# Sandton SC70-D01S P2.5 LED

(1344px x 1792px)



## ARTWORK SPECIFICATIONS

ANIMATED ARTWORK	
Dimensions:	1344 x 1792 pixels portrait Aspect ratio: 16:21.3
Resolution:	72 dpi
Duration:	10 Seconds
Frame rate:	25 fps
Pixel Aspect:	Square Pixels
Bitrate:	5000-15 000 kbps
File format:	H.265 (HEVC) or H.264 MP4

STATIC ARTWORK	
Dimensions:	1344 x 1792 pixels portrait Aspect ratio: 16:21.3
Resolution:	72 dpi
Duration:	10 Seconds
File format:	MP4, JPEG

Please ensure that all campaign contracts are booked through your sales representative.

For all other Digital Media Flighting & Creative queries, contact [ZA\\_Digital@jcdecaux.com](mailto:ZA_Digital@jcdecaux.com)

[jcdecauxafrica.com](http://jcdecauxafrica.com)





**THANK YOU**

Please request scheduling instructions at least 24 hours ahead of desired time of flighting.

**DIGITAL CREATIVE LEAD TIMES:**

Resizing and / or reformatting of digital creative: **1-2 working days.**

Video Editing or Adaption of existing digital creative: **2-3 working days.**

Generation of new digital creative: **4-5 working days.**