

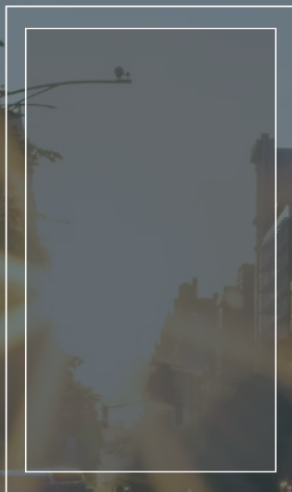
# Park Station, Rosebank & Sandton Digital Escalators

South Africa

# Gautrain Digital Escalators

(1080px x 1920px)

1080 px



1920 px

## ARTWORK SPECIFICATIONS

ANIMATED ARTWORK		STATIC ARTWORK	
Dimensions:	1080 x 1920 pixels portrait	Dimensions:	1080 x 1920 pixels portrait
Resolution:	72 dpi	Resolution:	72 dpi
Duration:	10 Seconds	Duration:	10 Seconds
Frame rate:	25 fps	File format:	MP4, JPEG
Pixel Aspect:	Square Pixels		
Bitrate:	2000-5000 kbps		
File format:	MP4, JPEG		

Please ensure that all campaign contracts are booked through your sales representative.

For all other Digital Media Flighting & Creative queries, contact [ZA\\_Digital@jcdcaux.com](mailto:ZA_Digital@jcdcaux.com)

[jcdcauxafrica.com](http://jcdcauxafrica.com)

# THANK YOU

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Please request scheduling instructions at least 24 hours ahead of desired time of flighting.

## **DIGITAL CREATIVE LEAD TIMES:**

Resizing and / or reformatting of digital creative: **1-2 working days.**

Video Editing or Adaption of existing digital creative: **2-3 working days.**

Generation of new digital creative: **4-5 working days.**