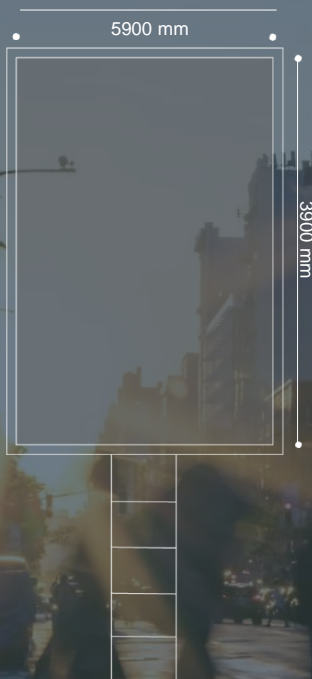


Roadside Static 6m x 4m

Material Specifications
JCDecaux Africa

6m x 4m Portrait



ARTWORK SPECIFICATIONS

LIVE ARTWORK	
Dimensions:	6000 x 4000 mm Portrait
Resolution:	300 dpi
File format:	JPEG, PSD, PDF, AI, EPS
Bleed:	100mm all round
Mode	CMYK
Live size	5700 x 3700 mm

We accept artwork on Dropbox, WeTransfer, email, physical drive or a One Drive link, provided that it meets all requirements.

Ensure all files are packaged and supplied with relevant fonts and images.

All artwork must be set up to a minimum of 10% or 1:10 of the final size.

Please ensure that all campaign contracts are booked through your sales representative.



THANK YOU

Please request scheduling instructions at least 5 working days before the desired flighting time.

STATIC CREATIVE LEAD TIMES:

Resizing and/or reformatting of static creative: **1-2 working days.**

Adaption of existing static creative: **2-3 working days.**

Generation of new static creative: **4-5 working days.**