

# Roadside Static

7.5m X 5m

Material Specifications  
JCDecaux Africa



# 7.5m x 5m Portrait



## ARTWORK SPECIFICATIONS

LIVE ARTWORK	
Dimensions:	7500 x 5000 mm Portrait
Resolution:	300 dpi
File format:	JPEG, PSD, PDF, AI, EPS
Bleed:	100mm all round
Mode	CMYK
Live size	4700 x 7200 mm

We accept artwork on Dropbox, WeTransfer, email, physical drive or a One Drive link, provided that it meets all requirements.

Ensure all files are packaged and supplied with relevant fonts and images.

All artwork must be set up to a minimum of 10% of the final size.

Please ensure that all campaign contracts are booked through your sales representative.





# THANK YOU

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Please request scheduling instructions at least 5 working days before the desired flying time.

## **STATIC CREATIVE LEAD TIMES:**

Resizing and/or reformatting of static creative: **1-2 working days.**

Adaption of existing static creative: **2-3 working days.**

Generation of new static creative: **4-5 working days.**