

JCDecaux

Port Louis Waterfront 3m x 6m

DIG001-01
Mauritius

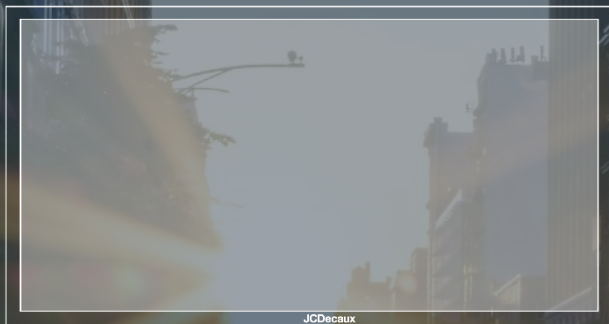


Port Louis Waterfront

(720px x 360px)

ARTWORK SPECIFICATIONS

ANIMATED ARTWORK		STATIC ARTWORK	
Dimensions:	720 x 360 pixels landscape	Dimensions:	720 x 360 pixels landscape
Resolution:	72 dpi	Resolution:	72 dpi
Durations:	10 Seconds	Durations:	10 Seconds
Frame rate:	25 fps	File format:	MOV, MP4, JPEG
Pixel Aspect:	Square Pixels		
Bitrate:	2000-5000 kbps		
File format:	MP4, MOV		



Please ensure that all campaign contracts are booked through your sales representative.

For all other Digital Media Flighting & Creative queries, contact ZA_Digital@jcdecaux.com

jcdecauxafrica.com

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THANK YOU

Please request scheduling instructions at least 24 hours ahead of desired time of flighting.

STATIC CREATIVE LEAD TIMES:

Resizing and / or reformatting of static creative: **1-2 working days.**

Adaption of existing static creative: **2-3 working days.**

Generation of new static creative: **4-5 working days.**