

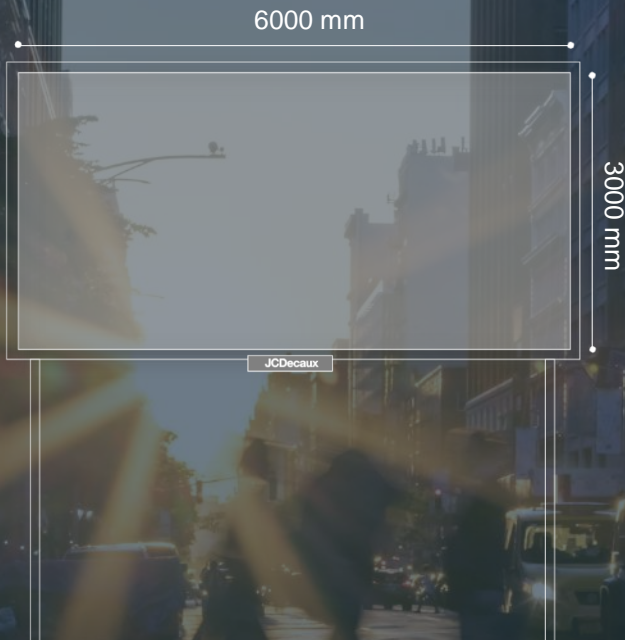


Mass Reach 48 Sheet/3m x 6m

Material Specifications
JCDecaux Africa

Maxx Reach

3m x 6m Landscape



ARTWORK SPECIFICATIONS

LIVE ARTWORK	
Dimensions:	3000 x 6000 mm landscape
Resolution:	300 dpi
File format:	JPEG, PSD, PDF, AI, EPS
Bleed:	50mm
Mode:	CMYK
Live size:	2800 x 5800 mm
Substrate:	Vinyl (NO – Bleed or Trim)

We accept artwork on Dropbox, WeTransfer, email, physical drive or a One Drive link, provided that it meets all requirements.

Ensure all files are packaged and supplied with relevant fonts and images.

All artwork must be set up to a minimum of 10% or 1:10 of the final size.

Please ensure that all campaign contracts are booked through your sales representative.



THANK YOU

Please request scheduling instructions at least 5 working days before the desired flying time.

STATIC CREATIVE LEAD TIMES:

Resizing and/or reformatting of static creative: **1-2 working days.**

Adaption of existing static creative: **2-3 working days.**

Generation of new static creative: **4-5 working days.**