

# Atterbury/Zambezi Dr

6m X 24m

24550/D01S, Z78BF006/D01S, Z78BF006/D02S,  
South Africa



# 2455/D01S, Z78BF006/01, Z78BF006/02

## SuperSign Digital

(2400px x 600px)



### ARTWORK SPECIFICATIONS

ANIMATED ARTWORK		STATIC ARTWORK	
Dimensions:	2400 x 600 pixels landscape	Dimensions:	2400 x 600 pixels landscape
Resolution:	72 dpi	Resolution:	72 dpi
Duration:	10 Seconds	Duration:	10 Seconds
Frame rate:	25 fps	File format:	MP4, JPEG
Pixel Aspect:	Square Pixels		
Bitrate:	2000-5000 kbps		
File format:	MP4, JPEG		

Please ensure that all campaign contracts are booked through your sales representative.

For all other Digital Media Flighting & Creative queries, contact [ZA\\_Digital@jcdecaux.com](mailto:ZA_Digital@jcdecaux.com)

[jcdecauxafrica.com](http://jcdecauxafrica.com)



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MAZDA CX-5  
\*T's and C's apply

Please request scheduling instructions at least 24 hours ahead of desired time of flighting.

**DIGITAL CREATIVE LEAD TIMES:**

Resizing and / or reformatting of digital creative: **1-2 working days.**

Video Editing or Adaption of existing digital creative: **2-3 working days.**

Generation of new digital creative: **4-5 working days.**