



# Randburg 7.5m X 5m Portrait

JHB007 D01  
South Africa



# JHB007 D01/JHB007 D02 Roadside Digital

(480px x 720px)



## ARTWORK SPECIFICATIONS

| ANIMATED ARTWORK |                           | STATIC ARTWORK |                           |
|------------------|---------------------------|----------------|---------------------------|
| Dimensions:      | 480 x 720 pixels portrait | Dimensions:    | 480 x 720 pixels portrait |
| Resolution:      | 72 dpi                    | Resolution:    | 72 dpi                    |
| Duration:        | 10 Seconds                | Duration:      | 10 Seconds                |
| Frame rate:      | 25 fps                    | File format:   | MP4, JPEG                 |
| Pixel Aspect:    | Square Pixels             |                |                           |
| Bitrate:         | 2000-5000 kbps            |                |                           |
| File format:     | MP4, JPEG                 |                |                           |

Please ensure that all campaign contracts are booked through your sales representative.

For all other Digital Media Flighting & Creative queries, contact [ZA\\_Digital@jcdecaux.com](mailto:ZA_Digital@jcdecaux.com)

[jcdecauxafrica.com](http://jcdecauxafrica.com)



# THANK YOU

Please request scheduling instructions at least 24 hours ahead of desired time of flighting.

## DIGITAL CREATIVE LEAD TIMES:

Resizing and / or reformatting of digital creative: **1-2 working days.**

Video Editing or Adaption of existing digital creative: **2-3 working days.**

Generation of new digital creative: **4-5 working days.**