

Hyde Park & Witkoppen School

7.5m X 5m Portrait

85384/D02, 24665/D01

South Africa



85384/D02, 24665/D01 Roadside Digital

(480px x 768px)



ARTWORK SPECIFICATIONS

ANIMATED ARTWORK		STATIC ARTWORK	
Dimensions:	480 x 768 pixels portrait	Dimensions:	480 x 768 pixels portrait
Resolution:	72 dpi	Resolution:	72 dpi
Duration:	10 Seconds	Duration:	10 Seconds
Frame rate:	25 fps	File format:	MP4, JPEG
Pixel Aspect:	Square Pixels		
Bitrate:	2000-5000 kbps		
File format:	MP4, JPEG		

Please ensure that all campaign contracts are booked through your sales representative.

For all other Digital Media Flighting & Creative queries, contact ZA_Digital@jcdecaux.com

jcdecauxafrica.com

THANK YOU

Please request scheduling instructions at least 24 hours ahead of desired time of flighting.

DIGITAL CREATIVE LEAD TIMES:

Resizing and / or reformatting of digital creative: **1-2 working days.**

Video Editing or Adaption of existing digital creative: **2-3 working days.**

Generation of new digital creative: **4-5 working days.**